



The National

# PROFIT GATE MONTHLY



NEWSLETTER February 2010

## Profit Gate Launches New Website

In late January we launched our new, improved website. I know it looks much the same. But if you look closer, there are some major changes. Besides streamlining the web code and hosting structure, to make it easier to manage and update, we've updated most every page on this site. Finally, we have added some new sections, outline below.

### NEW: WEB VIDEOS

"If a picture's worth a thousand words, a video's worth at least a million". Adding a video on your website will cause your company to stand out among all the others in your industry. And, of all the types possible, this "Walk On" video is currently the "State-of-the-Art". Only recently has improved technology made it possible for videos to really work online. Most companies doing video production charged several thousand dollars minimum for this service. Profit Gate has a new, economical option. See the back of this newsletter for more details.

### NEW: PRINTING

As an "advertising agency", Profit Gate gets wholes prices for top quality printing services locally. Since we are not dependent on printing alone, we can resell this service with very small markup and give you the lowest prices around!

Produced right here in Clearwater, most orders have a 48 hour turnaround and your satisfaction is guaranteed. Graphic artwork is available, since we do that routinely for our websites. And, with Profit Gate, you even receive a free marketing consultation to insure that your printed material matches your other marketing.

### NEW: COMPUTER SERVICES

For the past five years, Profit Gate has referred its clients needing computer or network help to a strategic partner called Metro Tech. The feedback from our clients has been excellent. Now, we are happy to add this service to our website, in order to help our clients to avoid the hassle of searching for a competent service elsewhere. Metro Tech rewards Profit Gate with a nominal finder's fee (one time) for each new client. (Isn't it nice?) Their prices are lower than most, their level of service is higher than anyone's locally, and their expertise is top of the line. That's why they take care of OUR computers. ☺

### WEB VIDEO SPECIAL EXTENDED!

Since our January newsletter was late being mailed out, we are extending our "Walk-On Video" Special Offer through February 28th! See the back of this newsletter for more details.

(c) Jen Dangelo 2007

INSIDE THE GATE...



"Please listen carefully as some of our menu options have changed. For customer service, go fly a kite. For technical support, whistle in the wind until the cows come home. For repair service, wait for you-know-what to freeze over..."

## PRESIDENT'S CORNER

### Free Advertising Analysis!

Here's a deal for you: This month, I'm doing a quick, over-the-phone advertising analysis - at no charge. Some owners are just so busy that they overlook this important process. Many have not examined the "cost vs. benefit" of their advertising for years. Not good. You can wait for me to call you, or, you can call us and get it done sooner. Ask for me (Dan Lewis) and if I'm busy when you call, we'll set a time later that day.

